



Sajid Aslam

WordPress Developer | Professional UI/UX Designer

Experienced and Creative WordPress Designer with over 7+ years of expertise in developing visually stunning and user-friendly WP websites. Designed and developed more than 100+ websites with WordPress. Proficient in Elementor, Gutenberg Divi, WP Bakery, Brave Builder, Bricks Builder, and more. I combine web designing skills with a creative approach to create custom web designs that convert and sell.

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WORK EXPERIENCE

WordPress Developer Azuro

10/2023 - 10/2024

Lahore

Achievements/Tasks

- Developed custom WordPress websites and ensured responsiveness, and user-friendly designs.
- Improved website loading speed by optimizing images, minimizing CSS/JS, and enabling caching.
- Installed and configured essential plugins for SEO, security, and analytics.
- Set up WooCommerce for Azuro to sell products/services online, including payment gateway configuration.
- Ensured cross-device compatibility for mobile, tablet, and desktop users.

WordPress Developer designrush.com

09/2021 - 09/2023

Remote

Achievements/Tasks

- Conducted UI/UX research to inform design decisions and create user-centric websites.
- Crafted 70+ visually compelling website designs, aligning with the latest web aesthetics and client branding requirements.
- Integrated WPML for multilingual functionality to cater to a global audience.
- Utilized advanced web design tools to create high-fidelity prototypes and wireframes, enhancing user experience and interface design.
- Connected third-party tools and APIs to enhance functionality.
- Managed multiple design projects, prioritizing tasks to meet deadlines and client expectations.
- Implemented SEO best practices in design, contributing to improved website visibility and traffic.

SKILLS

WordPress Development

Theme Customization

Plugin Customization

UI/UX

Elementor

WooCommerce

Advance SEO

Web Designing

HTML & CSS

Shopify (Basic)

Figma (Basic)

Team Leadership

Project Management

Excellent Communication

Creative Thinking

SUCCESSFUL PROJECTS

theartofeducation.edu (07/2024 - 10/2024)

Role: WordPress Developer

rezdy.com (06/2023 - 06/2024)

Role: WordPress Developer

huckberry.com (07/2023 - 10/2023)

Role: WordPress Developer

LANGUAGES

English

Full Professional Proficiency

Urdu

Native or Bilingual Proficiency

INTERESTS

Designing

A/B Testing

Reading

Traveling

EDUCATION

BS Information Technology Virtual University of Pakistan

03/2018 - 03/2024